

# HEALTHIER CHOICE LOGO



## Aim:

Create a local market environment conducive for supporting healthier eating choices

Help consumers to identify healthier food and beverages

Encourage food manufacturers to reformulate products with low sugar, low salt and low fat

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## Who can apply?

Open to all food and beverages manufacturers / distributors / importers / suppliers on VOLUNTARY

## What types of products can apply for the Healthier Choice Logo?

Only to pre-packaged food and beverage products

## Is there any registration or processing fee?

All fees are WAIVED





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## What are the requirements?

Please submit the followings:

1. Compliant food and beverage products
2. Healthier Choice Logo application form
3. Certificate of nutrient analysis from an accredited laboratory
4. Packaging design (optional)

For further information, please contact:

**Healthier Choice Committee**

Email: [hpc@moh.gov.bn](mailto:hpc@moh.gov.bn)

